

ToP Course overview

Participatory Strategic Planning

Bringing people together to create strategies for action – 2 days



“The training gave me the confidence to trust the overall power of groups, and my skills in how to get the best out of them. It is readily accessible, and I have used it extensively since attending the course” – Donna Green, Models of Care Co-ordinator, Barnsley Drug & Alcohol Action Team

Who this course is for

Group Facilitation Methods is a pre-requisite for this course, and Action Planning is recommended.

Questions this course answers

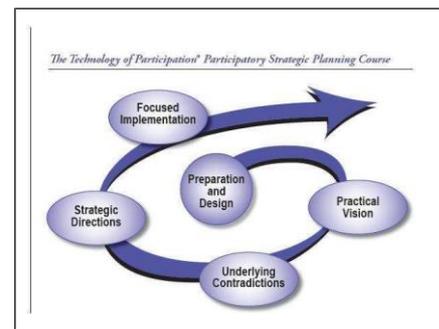
“How can I enable my group to come to a common vision for their future? How can I help them make their vision happen by creatively addressing the root causes of the challenges that are blocking them, rather than focus simply on fire-fighting and problem-solving? How can I ensure a real sense of ownership, so that for once their plan actually happens?”

The course presents a structured long-range planning process which incorporates the Consensus Workshop method for building consensus, the Focused Conversation method for effective group communication and an implementation process for turning ideas into productive action and concrete accomplishments.

What you will gain

Participatory Strategic Planning is a 5-stage process, involving four specially tailored Consensus Workshops:

1. Preparation & Design
2. Practical Vision
3. Underlying Contradictions
4. Strategic Directions
5. Implementation Plan



Learning style

The course presents the process in a practical and participatory way, enabling the group to experience the complete strategic planning process during the course. Each of the four workshops is first demonstrated, using a scenario with which participants can identify without having to role-play.

For further details

including a case study of the method in use, comments from previous course participants, course dates & locations, fees and on-line bookings...

please visit www.ica-uk.org.uk/