

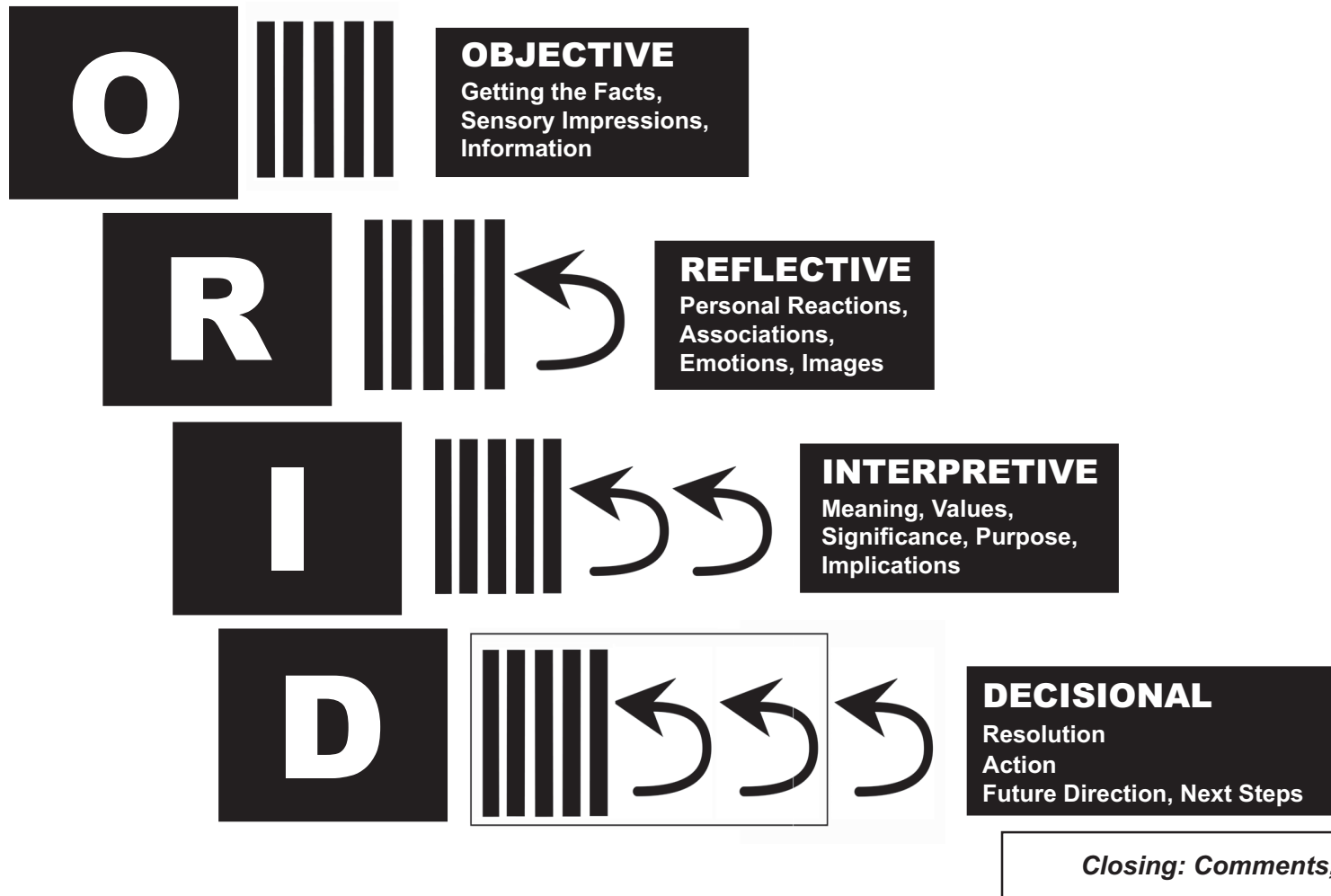
Focused Conversation Method Structure

Topic: The focus or subject of the conversation

Rational Aim: The intent or practical goal of the conversation.

Experiential Aim: The inner impact and the overall experience of the conversation on the group.

Opening: Welcome, context



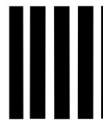
Focused Conversation Method Overview

Topic: The focus or subject of the conversation: it sets the boundaries of the conversation.

Rational Aim: The intent or practical goal of the conversation. It guides the collective thinking process and determines the direction of the conversation.

Experiential Aim: The inner impact of the conversation. It affects the mood of the group and sets the tone of the communication between participants.

Opening: To set the stage for the conversation & introduce the topic



Objective Level Questions:

To engage the five senses (sight, sound, taste, smell, and touch)

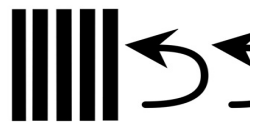
- Invites inclusive participation and focuses attention
- Gets out the facts and objective data



Reflective Level Questions:

To elicit and acknowledge imaginative, intuitive, and emotional responses

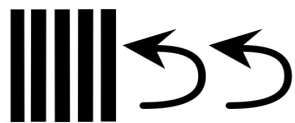
- Acknowledges emotions, memories, and initial associations
- Invites participants to use their imagination



Interpretive Level Questions:

To elicit the sharing of experiences and individual meaning

- Builds collective consciousness and shared awareness within the group
- Identifies available options and possibilities



Decisional Level Questions:

To develop depth level collective opinions or resolve that may lead to future action

- Draws out the deeper meaning from participants
- Makes conversation meaningful and relevant to the future
- Exposes individual and group choice

Closing: To show appreciation and possibly bridge to next steps